

Big Lawn EXAMPLE

August 18, 2009

35 Your Street

Local, PA

Square feet of lawn **24,000**

These quotes are examples and are subject to change.



Unlimited Service Plan



Unlimited Service Plan

\$154.82
per month



Go with the **Unlimited Service Plan** to get all the services whenever they are needed. A minimum of 8 applications are scheduled every year.

Add **Overseeding** to fill in thin and bare spots whenever needed and to overseed and dethatch your entire lawn at least every 2 years. This introduces finer deeper green grass plants.

Unlimited Service Plan Plus Overseeding

\$197.95
per month



* The 2009 Lawn Care Menu on reverse side lists ALL the applications included in the above plans.

✓ **Check your choice above** then fill in the credit card form below.

Payment To get things rolling, we charge your credit card the 1st monthly fee plus a 1 month security deposit. If you would **is easy:** rather pay by check, ask us about the 5% discount when paying 12 months or more in advance.

Date: _____, 2009

Payment

Method: ___ Visa ___ MasterCard ___ Discover ___ American Express

Name on

Card: _____

Card Number: _____

Expiration: ____/____ mm/yy

Address to

match card: _____

Cardholder

signature: _____

I authorize this card to be charged the fees in the amounts entered on the right.
(The 1st month + 1 month security deposit is billed on the day of the first application then the monthly fee is billed on that same day each month thereafter)

**1st month + 1 month
Security Deposit.**
(One-Time charge)
\$ Amount

Then

**Monthly
Unlimited Service Plan**
\$ Amount

Call, fax, or mail your service contract.

DZ Stoltzfus dba: **WiseGrass**

229 Snake Hill Road, Bird in Hand, PA 17505

Office: 717-656-4746 Fax: 717-656-4750

Guarantee, Price Increases, and Cancellation details on back.

✓ **Order off of the menu below** if you prefer this instead of an Unlimited Service Plan.

These services are included with the **Unlimited Service Plan**, with the exception of "Overseed with starter fertilizer" which is included only with the **Unlimited Service Plan Plus Overseeding** option.

2009 Lawn Care Menu

24,000 square feet of Lawn

The Basics

Mar/Apr	Crabgrass control w/ fertilizer	<input type="checkbox"/>	\$203.91
May	Late spring fertilizer	<input type="checkbox"/>	\$194.68
Sep/Oct	Early fall fertilizer	<input type="checkbox"/>	\$194.68
Oct	Broadleaf weed control	<input type="checkbox"/>	\$169.86
Nov-Jan	Winter fertilizer	<input type="checkbox"/>	\$156.28

(The Basics sub-Total **\$919.41**)

Add For Best Results ¹

Anytime	Extra soil test (1st test is free)	<input type="checkbox"/>	\$31.80
Anytime	Core aeration	<input type="checkbox"/>	\$327.38
Anytime	Maintenance lime (pH)	<input type="checkbox"/>	\$248.47
Jun/Jul	Grub & Insect control w/ fertilizer	<input type="checkbox"/>	\$301.39

¹ Keep in mind that proper soil aeration and pH balance is key to keep **The Basics** fully available year around. Grub & Insect control protects well fed turf from being destroyed by hungry pests.

Corrective Measures

Anytime	Corrective lime (pH correction)	<input type="checkbox"/>	\$441.80
Apr-Sep	Crabgrass curative	<input type="checkbox"/>	\$207.08
Sep/Oct	Grub/Sod Webworm curative	<input type="checkbox"/>	\$301.39
May-Sep	Nutsedge control (3,000 sf.)	<input type="checkbox"/>	\$49.35
Spr/Fall	Overseed with starter fertilizer	<input type="checkbox"/>	\$912.97

Menu Services subtotal: _____

**5% Discount on Menu items
when paid by:**

September 17, 2009

TOTAL _____

All prices include sales tax.

Invoice after service Credit Card* Check Included
payable to : **DZ Stoltzfus**

Check this box to renew your Menu choices each year without calling you.

**Automatic
Renewal**

Big Lawn EXAMPLE

Date: _____, 2009

Payment Visa MasterCard

Method: Discover American Express

Name

on card : _____

Card Number: _____ Security ID: _____

Expiration: ____/____ mm/yy Address: _____

Cardholder

signature: _____

I authorize this card to be charged the fee in the amount entered in the TOTAL above.

Call, fax, or mail your service contract.

Paul's Guarantee -Unlimited Service Plans

"I guarantee that you do not have to worry about your lawn and it will be the deepest green possible. If not, at a minimum, we will refund 3 month's payment.

A great relationship with you is a big deal to us."



Price Increase

The Unlimited Service Plan rate you sign on with is guaranteed for 12 months. At the end of each year we revisit the rate and if an adjustment needs to be made we call and let you know. Price increases are rare. The Unlimited Service Plans renew monthly automatically.

The **Menu** prices are more likely to increase each year. When you check Automatic Renewal we call you if there is a price increase of more than 5%.

We expect you to

Cut your grass at a minimum of 2.5" high, preferably 3 to 3 1/2".

Water your lawn during the summer when drought hits or , if you choose not to water, understand that your lawn may go dormant.

Remove pet litter or be OK when beautiful "dog spots" show up in you pet's favorite go zone.

Cancellation. You can cancel your **Unlimited Service Plan** at anytime without penalty. Service simply stops at that point and this pricing ends.